

Corporate Policy

Basis

The Corporate Policy is a fundamental element of our corporate philosophy. We are a global manufacturer of technically advanced and environmentally friendly water-based printing inks for demanding applications. The company's focus is on customer value, with both quality and ecological sustainability of its products and services playing a vital role. We are and act as a responsible member of society.

Customers

Customer orientation is a top priority for us. If customer demands are not compatible with our quality or environmental philosophy, we will reject them.

Employees

Our most important value-adding factor is our employees' know-how and commitment. Our organization is based on personal responsibility, permanent training and continuing education of all our staff, enabling us to achieve our goals. It goes without saying that we highly take care of our employees regarding their safety and health.

Products

Our high-grade products are developed in-house. It is important for us to use high-quality raw materials from environmentally friendly sources.

Processes

Our processes have been designed with top quality and efficiency in mind. They are continuously improved in terms of product quality, efficiency, ecological sustainability, as well as safety and occupational health.

Management system

Our management system is based on ISO 9001, ISO 14001 and ISO 45001. It ensures the quality of our products, awareness in dealing with environmental issues as well as safety and occupational health of our employees.

Environment

We believe it is our obligation as a business to give consideration to environmental concerns in connection with our products and processes and the services we provide. Every year, we choose a number of environmental aspects that we deal with and optimize in a dedicated team.

Commitment

We aim at minimizing the burden on the environment caused by our business activities and monitor this on the basis of appropriate tools. We are committed to respecting our legal obligations and other requirements for avoiding or reducing our impact on the environment.

Binding nature

This declaration on the Corporate Policy of our company management is binding for all employees.